



**GAMA-GO**

**Press Kit - Chicago Housewares**

**Booth #S3756-57**

FOR IMMEDIATE RELEASE:

## **GAMA-GO Unveils New Designs at the 2011 Chicago International Home & Housewares Show**

*San Francisco, California - March 6th, 2011* - For spring and summer 2011, GAMA-GO is pleased to present a range of new additions to their line of ingenious products for the home, kitchen and grill. The following five standouts from the GAMA-GO spring '11 line are shipping immediately to trendsetting stores world-wide.

**The Karate Chopper** - A black belt lettuce knife! No leafy green vegetable is safe from the Karate Chopper. Give a "hi-ya!" to your house salad with this karate-hand blade. Serrated and dishwasher safe, this lettuce knife gives a punch to your produce.

**The #1 Chef Oven Mitt** - Major league hand protection! Fans everywhere will recognize this symbol of game-day pride. Bring the spirit of the stadium to your kitchen. #1 Chef Oven Mitt is machine washable and will keep your hand safe at temperatures up to 500° F.

**The Flavor Savers** - Mustache shaped chip clips! Add some personality to your pantry with this set of four mustache bag clips. They'll keep your food fresh while classing up your cupboard. The hip clips for your chips!

**The BBQ Rockin' Fork** - For those about to grill, we salute you! Hard rock enthusiasm inspired this stainless steel, dishwasher safe BBQ fork. Built to take the heat, the BBQ Rockin' Fork is the perfect gift for any rockin' griller.

**The Buddha Butter Dish** - I can't believe it's not Buddha! Pun intended, this dishwasher safe, 100% ceramic butter dish brings luck to the table. The Buddha Butter Dish is the enlightened way to keep butter fresh.

### **About GAMA-GO**

Clever, practical, and original is the motto at this fast-paced San Francisco design company. Guided by founders, Greg Long and Chris Edmundson, 2011 marks GAMA-GO's celebratory ten-year anniversary. A decade of designing has produced such industry-hits as The Flipper Guitar Spatula, The Buddha Butter Dish, and the Screwnicorn bottle opener. Learn more about our company, our products and our team at [www.gama-go.com](http://www.gama-go.com).

You can find GAMA-GO at the Chicago International Home and Housewares Show from March 6th through 8th at **booth #S3756-57**.

### Contact

Adam Nace, Press Relations  
GAMA-GO  
[adam@gama-go.com](mailto:adam@gama-go.com)  
phone: 415.626.0213  
cell: 720.530.3854  
fax: 415.626.0216

